

# FARMERS' MARKETS

## KAUA'I

### SATURDAYS

**Kaua'i Community Market**  
Kaua'i Community College  
9:30 am - 1:00 pm

**Kekaha Neighborhood Center (Sunshine Markets)**  
Elepaio Road, Kekaha  
9:00 am

**Hanalei Saturday Market**  
Hanalei

9:30 am - 12:00 noon

**Namahana Farmers' Market**  
Anaina Hou, Next to Kaua'i Mini Golf  
9:00 am - 1:00 pm

### MONDAYS

**Koloa Ball Park (Knudsen) (Sunshine Markets)**  
Maluhia Road, Koloa  
12:00

**Namahana Farmers' Market**  
Anaina Hou, Next to Kaua'i Mini Golf  
4:00 pm - 6:00 pm

### TUESDAYS

**Hawaiian Farmers of Hanalei**  
Hanalei  
2:00 pm

**Kalaheo Neighborhood Center (Sunshine Markets)**  
Papalina Road, Kalaheo  
3:00 pm

### WEDNESDAYS

**Kapa'a New Town Park (Sunshine Markets)**  
Kahau Road, Kapa'a  
3:00 pm

**Kaua'i Culinary Market**  
Kukui'ula Village  
4:00 pm - 6:00 pm

### THURSDAYS

**Hanapepe Park (Sunshine Markets)**  
Old Hanapepe Town  
3:00 pm

**Kilauea Neighborhood Center (Sunshine Markets)**  
Keneke, Kilauea  
4:30 pm

### FRIDAYS

**Vidinha Stadium (Sunshine Markets)**  
Hoolako Road, Lihue  
3:00 pm

## HAWAII ISLAND

### SATURDAYS

**Keauhou Farmers' Market**  
Keauhou Shopping Center, Keauhou  
8:00 am - 12:00

**Kino'ole Farmers' Market**  
Kino'ole Shopping Plaza  
7:00 am - 12:00

**Space Farmers' Market**  
Space Performing Arts Center  
8:00 am - 11:30 am

**Waikoloa Village Farmers' Market**  
Waikoloa Community Church  
7:15 am - 10:00 am

**The Hawi Farmers' Market**  
Akoni Pule (Hwy 270) and Hawi Rd  
8:00 am - 3:00 pm

**Waimea Town Market**  
At Parker School, Waimea/Kamuella  
8:00 am - 12:00

**Waimea Hawaiian Homestead Farmers' Market**  
Mamalahoia Hwy at 55 mile marker  
7:00 am - 12:00

**Honokaa Farmers' Market**  
Honokaa town near Honokaa Trading Co.  
8:00 am - 11:00 am

**Hilo Farmers' Market**  
Corner of Mamo Street and Kamehameha Ave.  
6:00 am - 12:00

### SUNDAYS

**Makuu Farmers' Market**  
Keaau-Pahoia bypass road, on Highway 130, between Kea'au & Pahoia  
8:00 am - 2:00 pm

**Volcano Farmers' Market**  
19-4030 Wright Rd  
6:30 am - 9:00 am

**South Kona Green Market**  
82-6188 Mamalahoa Highway, Mile Marker 109.5  
9:00 am - 2:00 pm

### TUESDAYS

**Kekela Farms Organic Farmers Market**  
64-604 Mana Road, Waimea  
2:00 pm - 5:00 pm

### WEDNESDAYS & SATURDAYS

**Hilo Farmers' Market**  
Corner of Mamo Street and Kamehameha Ave.  
6:00 am - 12:00

**Naalehu Farmers' Market**  
95-5657 Mamalahoa Hwy  
8:00 am - 12:00

## WEDNESDAYS

**Ho'oulu Community Farmers' Market**  
Sheraton Kona Resort & Spa at Keauhou Bay  
9:00 am - 2:00 pm

**Waimea Mid-Week Farmers' Market**  
Pukalani Stables  
9:00 am - 4:00 pm

## O'AHU

### SATURDAYS

**Hawaii Kai Farmers' Market**  
Koko Head Elementary School  
8:00 am - 12:00

**Pearlridge Farmers' Market**  
Pearlridge Center, Aiea  
8:00 am - 12:00

**Kaka'ako Farmers' Market**  
Ward Warehouse  
8:00 am - 12:00

**North Shore Country Market at Sunset**

Sunset Beach Elementary School, Haleiwa  
8:00 am - 2:00 pm

**The Saturday Farmers' Market at KCC**  
4303 Diamond Head Road, Honolulu  
7:30 am - 11:00 am

**Waialua Farmers' Market**  
Waialua Sugar Mill  
8:30 am - 12:00

### SUNDAYS

**The Mililani Sunday Farmers' Market at Mililani High School**  
95-1200 Meheula Parkway  
8:00 am - 12:00

**Country Market & Craft Fair**  
Waimanalo Homestead Community Center  
1330 Kalaniana'ole Hwy.  
9:00 am - 4:00 pm

**Kailuatown Farmers' Market**  
Kailua Elementary  
8:30 am - 12:00

**Waianae Farmers' Market**  
Waianae High School  
8:00 am - 11:30 am

### TUESDAYS

**Kapiolani Night Market**  
Kapiolani Community College  
4:00 pm - 7:00 pm

### WEDNESDAYS

**Honolulu Farmers' Market**  
Neal Blaisdell Center  
4:00 pm - 7:00 pm

**Waialua Farmers' Co-Op**  
The Sugar Mill  
4:30 pm - 7:00 pm

edible HAWAIIAN ISLANDS

# Hawaii'i FARM

## GUIDE

An island by island listing of tours, stands, markets & more

Slurp fruit from a cacao pod, sip a cup of just-roasted coffee, or sniff the intoxicating scent of lavender right from the stem: there's a bounty of sensory experiences awaiting your discovery on the many farms on each of our Hawaiian islands.

## THURSDAYS

**Haleiwa Farmers' Market**  
59-864 Kamehameha Hwy  
3:00 pm - 7:00 pm

**Kailua Thursday Night Farmers' Market**  
Behind Longs on Kailua Road  
5:00 pm - 7:30 pm

## MAUI

### SATURDAYS

**Kula Country Farms**  
Kula Hwy at Kekaulike Ave, Kula  
10:00 am - 4:00 pm

**Kumu Farms**  
Maui Tropical Plantation, Wailuku  
10:00 am - 4:00 pm

**Maui Swap Meet**  
University of Hawaii, Maui College  
7:00 am - 1:00 pm

**Upcountry Farmers' Market**  
Kula Malu Shopping center  
7:00 am - 12:00

**Laniupoko Farmers' Market**  
Honoapiilani Hwy at Launiupoko Beach Park  
8:00 am - 12:00

**Lipoa Street Farmers' Market**  
95 Lipoa Street in Kihei  
8:00 am - 12:00

**Hana Fresh Farmers' Market**  
4590 Hana Hwy, in Hana  
10:00 am - 3:00 pm

### SUNDAYS

**Kula Country Farms**  
Kula Hwy at Kekaulike Ave, Kula  
10:00 am - 4:00 pm

**Hana Fresh Farmers' Market**

4590 Hana Hwy, in Hana  
9:00 am - 2:00 pm

### MONDAYS

**Farmers' Market of Maui-Kihei**  
61 South Kihei Road, Kihei  
8:00 am - 4:00 pm

**Hana Fresh Farmers' Market**  
4590 Hana Hwy, in Hana  
8:00 am - 4:00 pm

### TUESDAYS

**Kula Country Farm**  
Kula Hwy at Kekaulike Ave, Kula  
10:00 am - 5:00 pm

**Kumu Farms**  
Maui Tropical Plantation, Wailuku  
10:00 am - 4:00 pm

**Farmers' Market of Maui-Kihei**  
61 Kihei Rd, Kihei  
8:00 am - 4:00 pm

**Hana Fresh Farmers' Market**  
4590 Hana Hwy, in Hana  
8:00 am - 6:00 pm

### WEDNESDAYS

**Kula Country Farms**  
Kula Hwy at Kekaulike Ave, Kula  
10:00 am - 5:00 pm

**Kumu Farms**  
Maui Tropical Plantation, Wailuku  
10:00 am - 4:00 pm

**Farmers' Market of Maui-Kihei**  
61 Kihei Rd, Kihei  
8:00 am - 4:00 pm

**Hana Fresh Farmers' Market**  
4590 Hana Hwy, in Hana  
8:00 am - 6:00 pm

### THURSDAYS

**Kula Country Farms**  
Kula Hwy at Kekaulike Ave, Kula  
10:00 am - 5:00 pm

## Kumu Farms

Maui Tropical Plantation, Wailuku  
10:00 am - 4:00 pm

**Farmers' Market of Maui-Kihei**  
61 Kihei Rd, Kihei  
8:00 a.m. - 4:00 pm

**Hana Fresh Farmers' Market**  
4590 Hana Hwy, in Hana  
8:00 am - 6:00 pm

### FRIDAYS

**Kula Country Farms**  
Kula Hwy at Kekaulike Ave, Kula  
10:00 am - 5:00 pm

**Kumu Farms**  
Maui Tropical Plantation, Wailuku  
10:00 am. - 4:00 pm

**Farmers' Market of Maui-Kihei**  
61 Kihei Rd, Kihei  
8:00 am - 5:00 pm

**Hana Fresh Farmer's Market**  
4590 Hana Hwy, in Hana  
8:00 am - 4:00 pm

## LANA'I

### SATURDAYS

**Lana'i Market Place**  
Dole Park  
8:00 am - 1:00 pm

## MOLOKAI

### Ala Malama Street

Kaunakakai  
Saturday 7:00 am - 1:00 pm

**Kumu Farms at Agricultural Park**  
9 Hua Ai Road, Kualapuu  
Tuesday - Friday 9:00 am - 4:00 pm

## MAHALO TO OUR SPONSORS



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## AG THROUGH THE AGES

WRITTEN BY FERN GAVELEK

Around 500 A.D. Polynesians migrated to Hawai'i aboard voyaging canoes, bringing their favorite plants with them. The mariners carefully wrapped tubers, cuttings, shoots and seeds for the long ocean journey.

These first colonists shuttled at least 27 kinds of foreign plants to Hawai'i. Called "canoe plants," they included staples like banana, coconut, breadfruit and kalo (taro). Further establishing their agricultural footprint on the islands, families joined forces to reshape the landscape by building kalo lo'i (irrigated terraces).

By the late 1800s, the agricultural scene in Hawai'i was dominated by large-scale sugar and pineapple plantations.

Workers, who hailed from a rich mix of countries, lived together in plantation camps. They spent long days toiling in the field and also grew the foods of their homelands in small garden plots.

Today, the Hawaiian Island's agricultural landscape has again changed. Many of the large plantations are gone, while companies are growing seed crops for global distribution. Local family farms now produce the bulk of the state's diversified food, flowers and foliage crops.

Latest figures from the U.S. Department of Agriculture's Hawai'i Field Service report that farm gate revenues—direct sales to customers—totaled \$719.5 million in 2011, with seed crops contributing a record \$243 million. Other top 20 value commodities include: sugarcane, cattle, macadamia nuts, coffee, algae, bananas, papayas, milk, sweet potatoes, basil, lettuce, potted palms, dendrobium orchids, dracaena, honey, anthuriums, cabbage and taro.

## LOCAL FARMS

### STATEWIDE SPONSOR

**SPONSOR HAWAII AG TOURISM ASSOCIATION (HATA)**

2065 Uhaloa Road  
Hilo, HI 96720  
[www.hiagtourism.org](http://www.hiagtourism.org)

### KAUAI'

**SPONSOR THE GRAND HYATT KAUAI RESORT & SPA**

1571 Poipu Rd., Koloa, HI 96756  
(808) 742-1234  
[www.kauai.hyatt.com](http://www.kauai.hyatt.com)  
Aquaponics

#### Black Dog Farms

5271 Kapaka St., Princeville, HI 96722  
(808) 346-0194  
[www.blackdogkauai.com](http://www.blackdogkauai.com)  
Herbs, hot sauces  
Farm, value added, wholesale

#### Heaven on Earth

P. O. Box 1039  
Kilauea, HI 96754  
(808) 652-1431  
Vegetables, herbs, starts  
Farm, wholesale

#### Kunia Country Farms

92-1770 B Kunia Road  
Kunia, HI 96759  
[www.kuniacountryfarms.com](http://www.kuniacountryfarms.com)  
Farm, wholesale

#### Kauai Farm Connection

(808) 652-5110  
[www.kauaifarmconnection.com](http://www.kauaifarmconnection.com)  
Fruit, vegetables, herbs  
Farm, Wholesale, CSA, Farm Tour

#### Kauai Sugarloaf Pineapple

6020 Koolau Rd., Kilauea, HI 96754  
[www.kauaisugarloaf.com](http://www.kauaisugarloaf.com)  
Pineapple  
Farm, wholesale

#### Kauai Organic Farms

P. O. Box 86, Kilauea, HI 96754  
[www.kauaiorganicfarms.com](http://www.kauaiorganicfarms.com)  
Turmeric, ginger, galangal  
Farm, Wholesale

#### Moloa'a Bay Coffee & Chocolate

943 Kapuni Way, Kapa'a, HI 96746  
(808) 821-8100  
[www.moloaabaycoffee.com](http://www.moloaabaycoffee.com)  
Coffee, Chocolate  
Farm, value added, wholesale

### North Country Farms

4287 Kahili Makai St., Kilauea, HI 96754  
(808) 828-1513  
[www.northcountryfarms.com](http://www.northcountryfarms.com)  
Fruit, vegetables, herbs, B & B  
Farm, farm tour, special events, open to public, CSA/Box delivery

### Tasting Kauai

P. O. Box 1191, Kapa'a, HI 96746  
(888) 431-6660  
[www.tastingkauai.com](http://www.tastingkauai.com)  
Tasting tours, farmers market tours, special events

### O'AHU

**SPONSOR KAMEHAMEHA SCHOOLS**

567 South King St. Makai Bldg Ste 150  
Honolulu, HI 96813  
(808) 534-8220  
[www.ksbe.edu](http://www.ksbe.edu)

**SPONSOR HIDRATE HAWAII**

(808) 780-5429  
[www.hidratehawaii.com](http://www.hidratehawaii.com)

### Hawaiian Fresh Farms

(808) 321-1657  
[www.hawaiianfreshfarms.com](http://www.hawaiianfreshfarms.com)  
Goat cheese, honey, eggs, fruit, vegetables  
Farm, value added, special events, wholesale

### Kahuku Farms

56-800 Kamehameha Hwy.  
Kahuku, HI 96731  
(808) 293-8159  
[www.kahukufarms.com](http://www.kahukufarms.com)  
Fruits, vegetables, herbs  
Farm, tour, wholesale, special events, value added, open to public

### Kahumana Organic Farm & Café

86-660 Luualalei Homestead Rd.  
Waianae, HI 96792  
(808) 696-2655  
[www.kahumana.org](http://www.kahumana.org)  
Fruits, vegetables, herbs  
Farm, tour, value added, special events, open to public, CSA, wholesale

### MA'O Organic Farms

86-210 puhawaii Road, Wai'anana, HI 96792  
(808) 696-5569  
[www.maoorganicfarms.org](http://www.maoorganicfarms.org)  
Fruit, vegetables, community  
Farm, tour, value added, special events, open to public, CSA, wholesale

### Mari's Gardens

94-415 Makapipipi Street  
Mililani, HI 96789  
(808) 625-2800  
[www.marisgardens.com](http://www.marisgardens.com)  
Greens, tilapia  
Farm, tour, open to public, special events, CSA, wholesale

### Waialua Estate Coffee & Chocolate

64-1551 Kamehameha Hwy  
Wahiwa, HI 96786  
(808) 638-0570  
[www.waialuaestate.com](http://www.waialuaestate.com)  
Coffee, cacao  
Farm, tour, CSA, open to public, special events, value added, wholesale

### Waihuena Farm

59-414 Kamehameha Hwy  
Halewia, HI 96712  
(808) 638-0570  
[www.waihuenafarm.com](http://www.waihuenafarm.com)  
Farm, tour, value added, special events, open to public, wholesale

### MAUI

**SPONSOR OCEAN VODKA ORGANIC FARM & DISTILLERY**

4051 Omaopio Rd., Kula, HI 96790  
(808) 877-0009  
[www.oceanvodka.com](http://www.oceanvodka.com)  
Sugar Cane

Farm, tours, added value, special events, open to public, wholesale

**SPONSOR HAWAII DEEP ISLAND RUM**

4051 Omaopio Rd.  
Kula, HI 96790  
(808) 877-0009

[www.oceanvodka.com](http://www.oceanvodka.com)  
Sugar Cane  
Farm, tours, added value, special events, open to public, wholesale

### Simplifresh Farm

PO Box 12789, Lahaina, HI 96761  
(808) 269-2626  
[www.simpli-fresh.com](http://www.simpli-fresh.com)  
Fruit, vegetables, herbs  
Farm, wholesale, CSA

### Hana Herbs & Flowers LLC

P. O. Box 323, Hana, HI 96713  
(808) 248-7407  
[www.hanaherbs.com](http://www.hanaherbs.com)  
Pohole, tropical flowers  
Farm, wholesale

### Kumu Farms

1670 Honoapiilani Hwy.  
Wailuku, HI 96793  
(808) 244-4800  
[www.facebook.com/kumufarms](http://www.facebook.com/kumufarms)  
Fruit, vegetables, herbs  
Farm, value added, special events, open to public, wholesale

### Kupa'a Farms

1886 Na'alae Rd., Kula, HI 96790  
(808) 876-0678  
[www.kupaafarms.org](http://www.kupaafarms.org)  
Fruit, vegetables, herbs  
Tours, value added, special events, CSA, wholesale

## HATA: STATEWIDE SPONSOR

Hawai'i Agritourism Association (HATA) is a statewide organization working to connect the visitor industry and the agriculture sector to promote economic development. Founded in 2007, HATA offers internationally recognized educational programs to teach agricultural producers how to best share their stories and products with the public. It provides leadership and marketing training, development of compelling farm tours, and ways to create value-added products.

In addition, the non-profit advocates for the agritourism industry at the county and state legislative levels. It averages 150 members with the goal to nurture current and future agriculture generations.

Last year HATA developed the Hilo Grown Tour, a convenient visitor experience that organizes transportation to many member farms. Benson

Medina, HATA special projects manager, says the tour has received good response from mainland visitors and Hawai'i residents alike.

"We hope to take this tour concept to other areas," he says, saying a Hamakua Grown Tour is on the horizon.

Keep up with HATA happenings: follow on Facebook and Twitter, #hiagtourism, or visit [www.hiagtourism.org](http://www.hiagtourism.org).



**HAWAII AGRITOURISM ASSOCIATION**  
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### Maui Country Farm Tours

PO Box 278  
Makawao, HI 96768  
(808) 283-9131  
[www.maucountryfarmtours.com](http://www.maucountryfarmtours.com)  
Tours, open to public

### Surfing Goat Dairy

3651 Omaopio Rd.  
Kula, HI 96790  
(808) 878-2870  
[www.surfinggoatdairy.com](http://www.surfinggoatdairy.com)  
Goat Cheese  
Farm, tour, added value, special events, open to public, wholesale

### The Maui Farm

PO Box 1776  
Makawao, HI 96768  
(808) 579-8271  
[www.themaufarm.org](http://www.themaufarm.org)  
Community, family  
Farm, tour

### HAWAII ISLAND

**SPONSOR BLUE DRAGON RESTAURANT**

61-3616 Kawaihae Rd.  
Kamuela, HI 96743  
(808) 882-7771  
[www.bluedragonrestaurant.com](http://www.bluedragonrestaurant.com)  
Restaurant  
Value added, open to public, special events

**SPONSOR KONA BREWING CO.**

74-5612 Pawai Pl.  
Kailua-Kona, HI 96740  
(808) 334-2739  
[www.konabrewingco.com](http://www.konabrewingco.com)

Beer  
Tours, value added, open to public, special events, wholesale

### Hawaii Island Retreat

250 Lokahi Rd., Kapaau, HI 96755  
(808) 889-6336  
[www.hawaiiislandretreat.com](http://www.hawaiiislandretreat.com)  
Retreat  
Farm, open to public

### Blue Dragon Farm

55-567 Lincoln Rd., Hawi, HI 96719  
(808) 889-0541  
Vegetables, fruits, herbs  
Farm, wholesale

### Farm Tours North Kohala

[www.farmtoursnorthkohala.com](http://www.farmtoursnorthkohala.com)  
Farm, tour, special events

### Greenwell Farms

81-6581 Mamalahoa Hwy  
Kealahou, HI 96750  
(808) 323-2295  
[www.greenwellfarms.com](http://www.greenwellfarms.com)  
Coffee  
Farm, tour, value added, special events, open to public, CSA/Box delivery, Wholesale

### Ka'u Coffee Mill

96-2694 Wood Valley Rd.

Pahala, HI 96777  
(808) 928-0550  
[www.kaucoffeemill.com](http://www.kaucoffeemill.com)  
Coffee  
Farm, tour, special events, open to public, wholesale

### Original Hawaiian Chocolate Factory

78-6772 Makenawai St.  
Kailua-Kona, HI 96740  
(808) 322-2626  
[www.ohcf.us](http://www.ohcf.us)  
Cacao  
Farm, tour, value added, open to public, wholesale

### WOW Farm, Inc.

64-793 Ainalua Alanui  
Kamuela, HI 96743  
(808) 887-0969  
[www.wowfarms.com](http://www.wowfarms.com)  
Tomatoes  
Farm, tour, open to public, wholesale

### MOLOKA'I

#### Kumu Farms

9 Hua Ai Rd., Kualapu'u, HI 96757  
(808) 567-6480  
[www.facebook.com/kumufarms](http://www.facebook.com/kumufarms)  
Fruit, vegetables, herbs  
Farm, value added, special events, open to public, wholesale

#### Molokai Ranch

P. O. Box 259, Maunaloa, HI 96770  
[www.molokairanch.com](http://www.molokairanch.com)  
Cattle, energy, wholesale